

Make Kids Count on the Eastern Shore of Virginia

**Learn how to promote a complete count
of young children in the 2020 Census.**

Free. Bring your lunch. Beverages provided.

February 12, 2020

11:30 a.m. to 1:00 p.m.

ESVA Chamber of Commerce, 19056 Parkway, Melfa,

Presenters:

William O'Hare, Demographers and Census Expert

Lauren Snelling, Voices for Virginia's Children

Raquel Cepeda, U.S. Census Partnership Specialist



In the 2010 Census many people on the Eastern Shore of Virginia were missed. One of the groups missed the most were young children, under age 10. Data show that almost 1,000 children under age 10 living on the Eastern Shore were not counted in the 2010 Census – this is one of the highest child undercount rates of any county in Virginia.

For each person missed in the Census, a community loses thousands of dollars in federal and state financial assistance... as much as \$40,000 to \$50,000 per person over a ten-year period. This money supports schools, health care, childcare and other benefits for children. This is money the Eastern Shore cannot afford to leave on the table.

The 2020 U.S. Census will begin in the middle of March and it is important to make sure all young children are included. At this event, participants will hear why young children are often missed in the Census, learn more about what we can do ensure a complete and accurate count, and learn what the Census Bureau will be doing on the Eastern Shore. There will be plenty of time to ask qbillohare1@gmail.com questions and there will be Census promotional material available. Email Bill O'Hare for more information, billohare1@gmail.com.



Together, we can ensure
that our community receives the
resources it needs.



Learn more at 2020census.gov.