

Chincoteague Island Library
Monthly Report for ESPL Board of Trustees
November 12, 2019

Facebook & Publicity: Thanks to board member, Nancy Cunningham, our Library face book page statistics were improved: post reach up by 4.3K, post engagement up 2.7K, 33 new “likes”, page reach up 4.2K We had 36 posts in the last 28 days and we have 3580 likes.

Maintenance:

Our required elevator “load” test was conducted on November 6 costing \$1,200.00. Unfortunately, a control panel part was damaged for a cost of \$120. The elevator did pass the 5000 lb. stress test. This test will not have to be repeated for five years.

Events:

Tech hour- We had a good turnout for our Computer class survey session on September 24th. We have been holding weekly classes on Thursday afternoons from 4 – 6:30 p.m. Beginning November 21, we will be holding a series of classes on Microsoft Excel.

-25th Anniversary Celebration-

We are planning a party on the porch steps on July 4, 2020 at 10 a.m. to celebrate our 25th! Please save this date. A committee has been formed to begin planning special activities. Bookmarks have been printed and are being included in the donor thank you letter.

Locals Week at the Library: Plans are underway for our fourth annual Locals Week which will be held during National Library Week, April 19 – 25. The theme this year is “Find your place at the Library.”

***Children’s Programs:**

Tales for Tots will run from September 19 through December 19. We’re nearing the end of our fall program. The program has been well received and well attended. Last week, we had a field trip to the Museum of Chincoteague. We are beginning to plan our winter/spring program.

Year-round Incentive Reading Program for CES Students (K – 5)

The library board is working closely with the school administration and librarian to arrange for quarterly reading achievement certificates and gift certificates towards the School’s Book Fair to be handed out to one student in each of the 12 classes at the school’s award assembly. This award is not to go to the most proficient reader rather a student who is making an effort.

On November 15 at 2 p.m. at the Chincoteague Elementary School, board member Diane Fisher will be handing our Award Certificates and \$10 book fair gift certificates to students in grades K – 5.

Annual Mailing & Solicitation

Our annual fundraiser, “The Chincoteague Island Review” has been mailed. The donations from this mailing provide the funds for the library’s operating expenses for the upcoming year.

Endowment Fund: As a result of the endowment article in our newsletter, *The Chincoteague Review*, we have been offered a \$25,000 challenge from a Chincoteague resident to match his funds by 12/31/19. Several letters have been mailed to major donors, and we will publicize information on Facebook and in the papers with a photo of Taylor Bank presented us with the first check towards the challenge. This is an opportunity to increase our endowment by \$50,000.

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11/10/19