

# ALA ANNUAL CONFERENCE & EXHIBITION

## WASHINGTON, D.C. JUNE 20-25, 2019



ALA American Library Association

10040011

### All Schedule Items

14 results found.

*CARA BURTON*

#### Friday, June 21

8:00 AM – 4:00 PM

**Better Networking for Disasters: Improving Participation and Coordination for Disaster Response and Recovery of Cultural Heritage**

Location: Washington Convention Center, Room 201

Hilda Teresa Ayala-Gonzalez – University of Puerto Rico at Mayaguez; Lori Foley – Federal Emergency Management Agency (FEMA); Cecilio Ortiz – University of Puerto Rico at Mayaguez; Johnny Lugo Vega – Puerto Rico Science, Technology & Research Trust; Jonathan Connors – Team Rubicon; Rebecca Kennedy – Curae Collections Care; Jessica Unger – Foundation for Advancement in Conservation (FAIC)

7:30 PM – 9:30 PM

**An Evening with the Capitol Steps: An Intellectual Freedom Round Table Fundraiser (SOLD OUT)**

Location: Off Site, Room Ronald Reagan Building

#### Saturday, June 22

8:30 AM – 9:30 AM

**A Conversation with U.S. Supreme Court Justice Sonia Sotomayor**

Location: Washington Convention Center, Room Ballroom B-C

Sonia Sotomayor

10:30 AM – 11:30 AM

**The Joy of Finding Out: Adventures in Teaching People How To Do Both Online and Offline Research**

Location: Washington Convention Center, Room 145A

Daniel M. Russell – Google

1:00 PM – 2:00 PM

**Immigrants, Refugees and Displaced Persons in Public Libraries: What We've Learned, Where We're Heading**

Location: Washington Convention Center, Room 151A

Melanie Welch – ALA Public Programs Office; Rebecca J. Norlander – New Knowledge Organization; Erica Freudenberger – Southern Adirondack Library System; Jonathan Fein Proaño, DOJ Accredited – International Rescue Committee- Los Angeles; Madeleine Idefonso – Los Angeles Public Library

2:30 PM – 3:30 PM

**Creating short, DIY instructional videos for library patrons**

Location: Washington Convention Center, Room 144B-C

Melanie Hibbert – Barnard College; Randall Beaver – Florida International University

#### Sunday, June 23

9:00 AM – 10:00 AM

**Ensuring Everyone Counts (and is Counted) in the 2020 Census**

Location: Washington Convention Center, Room 145B

Burton Reist – U.S. Census Bureau; Florencia Gutierrez – Annie E. Casey Foundation; Jennie Stapp – Montana State Library; Bryna Helfer – Arlington County, Virginia

1:00 PM – 2:00 PM

**BEST Top Picks in Library Furniture and Equipment: An Overview of the Tried and True**

Location: Washington Convention Center, Room 145A

Elisabeth Martin – MDA designgroup architects & planners; Denelle Wrightson, AIA – Library Planning & Design; James Lutz, MSLS – Texas Christian University; Wendy Tressler Jasper, MLIS – Columbus Metropolitan Library

3:00 PM – 4:00 PM

**Book Club Reboot: 71 Creative Twists**

Location: Washington Convention Center, Room ALA Store

Sarah Ostman – ALA Editions; Stephanie Saba – ALA Editions

4:00 PM – 5:00 PM

**Everyone Has a Story: How to Listen Deeply and Tell Stories in Your Community**

Location: Washington Convention Center, Room 143C

Joe Lambert – StoryCenter; Nicole Schuler – Whittier Public Library; Sonia Chaidez – Whittier College

#### Monday, June 24

9:00 AM – 10:00 AM

**Resources for Rural and Tribal Libraries - Advocacy and Literacy (ALA - ODLOS)**

Location: Washington Convention Center, Room 151B

10:30 AM – 11:30 AM

**History Comes Alive: Augmented Reality & Libraries**

Location: Washington Convention Center, Room 146B

Jane S. Sewell – The Union Mills Homestead Foundation, Inc.; Will Gee – Balti Virtual; Jen Bishop – Carroll County Public Library

1:00 PM – 2:00 PM

**Libraries Advancing Peace with Local Initiatives: Learn Globally, Act Locally**

Location: Washington Convention Center, Room 146C

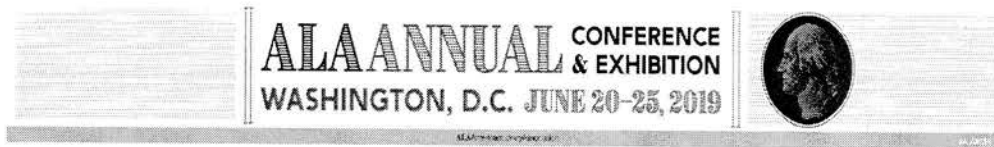
Edna Rubio Molina; Ana M. Talavera Ibarra – Pontifical Catholic University of Peru; Liubenka Obrenovich – CEDRO Perú

2:30 PM – 3:30 PM

**An International Leaders Forum: Leading a Vision for a Global Community of Libraries**

Location: Washington Convention Center, Room 143C

Donna Scheeder; Glória Pérez-Salmerón – International Federation of Library Associations and Institutions (IFLA); Gerald Leitner – International Federation of Library Associations and Institutions (IFLA); Catherine Lau – Public Library Services, National Library Board of Singapore



## Schedule:

Charle Ricci

### Saturday, June 22

8:30 AM – 10:00 AM – Public Libraries Technical Services Interest Group (ALCTS) - Marriott Marquis, University of DC

10:30 AM – 11:30 AM – Sticky Selection Scenarios: Using Policy to Answer Your Collection & Reconsideration Questions - Washington Convention Center, 146C

11:30 AM – 12:30 PM – Listen Up: Tips for Growing Audiobook Circulation - Marriott Marquis, Treasury

2:30 PM – 3:30 PM – Give Them What They Want: Reader-Focused Collection Development - Washington Convention Center, 143A

4:00 PM – 4:45 PM – Books for Adults from HarperCollins, Norton, Sterling, Workman - Washington Convention Center, Exhibit Hall - Book Buzz Theater

### Sunday, June 23

11:30 PM – 12:30 PM – Discover your Next Sweet Read – Penguin Random House – Washington Convention Center, 202A

1:00 PM – 2:00 PM – Improvement Through People: Transforming the Technical Services Workforce for Better Service - Washington Convention Center, 143B

2:30 PM – 3:30 PM – Managing to Manage: Strategies for Both Extroverted & Introverted Managers Who Feel Overworked and Overwhelmed - Washington Convention Center, 143A

4:00 PM – 5:00 PM – Collections Security - Washington Convention Center, 149A-B

### Monday, June 24

9:30 AM – 10:30 AM – Tour of the Jefferson Building - Library of Congress - Jefferson Building, Ground Floor Carriage Desk

### Monday, June 24

1:00 PM – 2:00 PM – Collection Management in Public Libraries Interest Group (ALCTS RUSA) - Washington Convention Center, 103A

2:30 PM – 3:30 PM – Leading Transformational Change in Technical Services - Washington Convention Center, 150B

## Janice Felker's Schedule:

### Friday, June 21

#### Registration

5:30 PM – 6:30 PM – Opening Event of Exhibition Hall – Visited various exhibits and talked with many vendors such as Demco (furniture), Brodart (furniture), Scholastic, NASA @ Your Library, Junior Library Guild, etc.

### Saturday, June 22

#### 8:30 AM – 10:00 AM – PLA Member Welcome Breakfast - Marriott Marquis, Marquis Ballrm Salon 1-5

Join PLA President Monique le Conge Ziesenhenné for an exclusive PLA members-only breakfast. We'll recognize the individuals and libraries that received PLA awards and acknowledgements this year. The event will also feature special keynote speaker Ann Patchett. Please note this is a ticketed event. To register, you can include it with your initial ALA Annual Conference registration or add it later using the unique link in your email confirmation. Tickets will be required and space is limited.

#### ALA Unit/Subunit: PLA

**Meeting Type:** Author Event, Awards/Honors Recognition, Ticketed Event

**Cost:** Ticketed Event. Not included with registration. Visit the [Ticketed Events Information Page](#) for further details.

**Open/Closed:** Closed

#### 10:30 AM – 11:30 AM – Turning Enemies into Advocates: How Empathy-Based Training Eliminated Barriers Between Youth & Our Staff - Washington Convention Center, 140A

For many library systems, the relationship between staff and teenagers is a contentious one. Many of us see teens as disruptive and inconsiderate and it's often showcased in the quality of our customer service. So, it should come as no surprise that many teens don't view the library as the safe space we strive to be, instead they often see librarians as "the enemy". If our goal is to provide equal opportunities for success to all members of our community, why is it so common for teens to be among the excluded? We fear what we don't know, and many of us simply don't understand what it means to be a teenager in 2019.

The session will address the common front-line challenges (both personal & professional) library staff face when serving teen customers and discuss to what extent

library systems should support youth in the community. We'll explore the value of asset mapping to identify training partners and how your community can be your greatest collaborator. Furthermore, we'll provide you with the information and strategies needed to develop effective training content to enhance your library's ability to provide exceptional customer and make teen advocates out of even the most steadfast enemies.

**ALA Unit/Subunit:** YALSA

**Meeting Type:** Program

**Cost:** Included with full conference registration.

**Open/Closed:** Open

Speaker(s)

**Ryan Moniz**

Learning & Growth Librarian  
Markham Public Library

**Melanie Cunha**

Outreach & Engagement Coordinator  
Markham Public Library

**1:30 PM – 3:00 PM – Exhibition Hall - Explored more thoroughly as many exhibitor stations as time permitted. Gathered advance readers copies, free books, bags, pins, pens, kits, etc.**

**3:00 PM – 4:30 PM – Disney Book Group - Rm 202B**

Moderator: [Dina.Sherman@disney.com](mailto:Dina.Sherman@disney.com)

Visit with a hear authors read from their own books!



**Sunday, June 23**

**9:00 AM – 10:00 AM – NASA@ My Library: STEM Programming and Strategic Planning - Washington Convention Center, 152A**

Solano County Library was one of 75 libraries across the United States selected for the NASA@ My Library program, which supports STEM education and programs for rural and economically challenged communities. Learn how Solano County Library enabled its staff to utilize NASA resources to engage and foster relationships within those communities. Participants will have the opportunity to engage with hands-on STEM materials provided through the NASA@ My Library Project and will be provided information on how to access regional partners, local astronomers, and NASA subject matter experts.

**ALA Unit/Subunit:** ALA

**Meeting Type:** Program

**Cost:** Included with full conference registration.

**Open/Closed:** Open

Speaker(s)

**Brooks Mitchell**

Education Coordinator II

Space Science Institute

**Kevin Tolley**

Supervising Librarian

Solano County

**Keliann LaConte**

Professional Development Manager

Space Science Institute

**Jennifer Lariviere**

Library Associate

Solano County Library

**Malissa Knapp**

Branch Manager

Solano County Library

**10:30 AM – 11:30 AM – Ready To Learn: Public media and library partnerships for early science and literacy learning - Washington Convention Center, 143C**

It's a beautiful day in the neighborhood when libraries and public media stations partner to support early science and literacy learning. The CPB-PBS Ready To Learn initiative,

funded by the U.S. Department of Education, supports these partnerships by funding free, research-based learning resources and developing a new collaborative model of community engagement serving low-income neighborhoods. Library and station representatives from Kentucky and Tennessee, along with representatives from the CPB and PBS, will discuss how they've cultivated effective partnerships and demonstrate free resources and tools to better serve the early learning needs of low-income families with children ages 2 to 8.

**ALA Unit/Subunit:** ALSC

**Meeting Type:** Program

**Cost:** Included with full conference registration.

**Open/Closed:** Open

Moderator(s)

**Devon Steven**

Director, Ready To Learn Community Engagement  
Corporation for Public Broadcasting

Speaker(s)

**Amanda Wright**

Director, Early Childhood Education  
Kentucky Educational Television (KET)

**Cynthia Putman**

Ready To Learn Project Manager  
WCTE and Putnam County School System

**Chelsea Gifford**

Assistant Director and Children's Services Librarian  
Putnam County Library

**Damera Blincoe**

Library Manager-Neighborhood  
Louisville Free Public Library

**11:30 PM – 12:30 PM – Exhibition Hall – Made a final stop at a few exhibits before leaving for return trip.**



Training Sessions Attended at the ALA Conference

1. HarperCollins Adult Book Buzz

Saturday, June 22, 2019

8:30 AM - 10:00 AM

Room: Washington Convention Center, 202A

*Christopher Connolly - HarperCollins*

The HarperCollins Library Marketing team is pleased to present forthcoming titles for Fall 2019 and Winter 2020. Get the inside track on your favorite authors and discover a few new ones!

2. Marketing Gets Personal: Implementing new technology to drive personalized and preference-driven marketing programs in real-life library environments

Saturday, June 22, 2019

9:00 AM - 10:00 AM

Room: Washington Convention Center, 152B

*Scott Duimstra, MSI - Capital Area District Libraries*

*John Goodyear - Chemeketa Cooperative Regional Library Service*

Libraries are increasingly adopting new technologies as they strive to improve their marketing program performance. Whether it's one-off announcements, product- or service-specific promotions, or monthly newsletter offerings, the current state of the art in library marketing is increasingly identified with personalized and preference-based experiences for the patron.

At the same time, as with any advances in new technology and practices, there come some expected and unexpected opportunities and challenges. Whether it's in the collection of patron preferences, consideration of privacy issues, or matters of branding and marketing "voice", as libraries implement more advanced marketing programs, they are faced with a variety of issues that they might not have had to previously consider. The objective of this "Marketing Gets Personal" program is to provide attendees with real-life examples of how two distinctly different library systems have implemented and are currently conducting state of the art marketing programs.

3. Meet the Authors: Eoin Colfer (Sourcebooks Young Readers)

Saturday, June 22, 2019

9:30 AM - 10:30 AM

Room: Exhibit Hall - Booth 1417



### Illegal

A powerfully moving graphic novel by New York Times bestselling author Eoin Colfer and the team behind the Artemis Fowl graphic novels that explores the current plight of undocumented immigrants.

#### 4. Emerging Technologies Section (ETS) Tech Showcase

Saturday, June 22, 2019

10:30 AM - 11:30 AM

Room: Washington Convention Center, 150A

*Jen Bishop - Carroll County Public Library*

*Liz Sundermann - Baltimore County Public Library*

*Donald Undeen - Georgetown University*

The 2019 RUSA Emerging Technologies Showcase will present, in coordination with our esteemed presenters and partners, a wide variety of library technologies currently in use, as well as offer the opportunity for up-close demonstrations and, for some applications, hands-on experience. One of the primary presenters will be the Carroll County Public Library, which offers educational and makerspace technology such as 3D printing (LulzBot Minis), Virtual Reality (HTC Vive, Oculus Rift, & Google Expeditions VR), Augmented Reality (local history AR exhibit, QuiverVision AR coloring sheets, HoloTats AR tattoos), Robotics (Lego WeDo and Mindstorms), Coding with Spheros & Ozobots, Drones (Parrot minidrones & Phantom 4), and more. A few select technologies will be available for hands-on interaction, with the assistance of a professional; while many of the rest will be presented as video demonstrations. The session will also include an academic library speaker, who will address issues involved with implementing makerspace technologies within the university library environment, as well as best practices for promoting tools for data visualization, STEM education, and more. Sponsorship for this session is provided by the ACRL Science and Technology Section.

#### 5. Accessibility and Creation of Online Library Materials: Applying Universal Design for Learning (UDL)

Saturday, June 22, 2019

4:00 PM - 5:00 PM

Room: Washington Convention Center, 147A

*Samantha Harlow - UNC Greensboro*

*Teressa M. Keenan - University of Montana*

*Liz Johns - Goucher College*

*Amanda Roth, MLIS - University California, San Diego*

*Rebecca Constance. Oling - Purchase College, State University of New York*

Libraries are tasked with serving a diverse group of patrons; this includes providing equal access to materials to all patrons, regardless of disabilities and demographics. Creating

and managing accessible materials is not just ethical, it's also the law under the Americans with Disabilities Act (ADA), "which prohibits the discrimination against individuals with disabilities in all areas of public life, including jobs, schools, transportation, and all public and private places that are open to the public" (<https://adata.org/learn-about-ada>). In order for materials to be accessible to all, librarians need to create and acquire online materials that are ADA compliant, as well as follow Universal Design for Learning. Universal Design for Learning (UDL) is an approach that calls for multiple means of representation, action and expression, and engagement that can be applied to creating online materials.

The ACRL Distance Learning Section and Instruction Section will co-host a panel of librarians to discuss applying UDL to online object creation. In this panel, a diverse group of librarians will share specific strategies of using the approach of UDL to create and assess a variety of online learning objects, including instructional guides, marketing materials, online guides, videos, and tutorials. A complementary virtual program that builds on the concepts introduced in this panel presentation will be developed and hosted by both sections immediately following the ALA Annual Conference.

6. Wholehearted Librarianship: Finding Hope, Inspiration, and Balance

Sunday, June 23, 2019

9:00 AM - 10:00 AM

Room: Washington Convention Center, 147B

*Michael Stephens - SJSU School of Information*

We should bring our hearts to work, and qualities such as empathy, emotional intelligence, and reflective action are all part of this process. Service steeped in humanism, compassion, and understanding should be the cornerstone of what we do, and why we do it, for all members of our communities, including the underserved. Join Dr. Michael Stephens for an exploration of the importance of accessible, welcoming and responsive library environments that invite open and equitable participation, as well as an examination of which factors are preventing many libraries from ramping up community engagement and user-focused services.

The heart of librarianship is learning. It is a cyclical process of support, engagement and discovery with deep roots in the concepts of service, access and freedom to pursue interests of all kinds. No matter what type of institution, someone is gaining knowledge, finding information, or creating something new based on our facilitation. For librarians, taking the role of facilitator and guide is best delivered with humanity and heart. The library should encourage the heart!

7. Emerging Technologies Librarians: What are they and who needs them?

Sunday, June 23, 2019

10:30 AM - 11:30 AM

Room: Washington Convention Center, 147A

*Kristi Wyatt*

*Wes Smith - University of Tennessee at Chattanooga*

*Kristi Wyatt*

*Bobby Reed - University of Oklahoma*

Emerging Technologies Librarian from the University of Oklahoma Bobby Reed, has been collecting data and interviewing Emerging Technologies professionals in or around the library field for two years now. These positions manage everything from traditional library platforms and learning management systems to labs and makerspaces brimming with cutting edge consumer technology. With such a dizzyingly wide array of potential responsibilities, how can a library leader make enough sense out of this type of position to decide if it adds any value to their organization? This talk will leave attendees feeling informed and capable of answering this topical and timely question.

This talk will be hosted by Bobby and a team of Emerging Technologies librarians from around the country. It will detail what they do and what value they add to their respective organizations. This team will then roadmap the potential futures of this position in libraries as they see it. This is a great talk for library leaders considering workforce expansion and students interesting in careers bolstering the technological offerings of libraries around the world.

8. Literacy for All: Resources for Serving Learners Across the Lifespan

Sunday, June 23, 2019

1:00 PM - 2:00 PM

Room: Washington Convention Center, 151B

*Kristin Lahurd - American Library Association*

*Kevin Reynolds - Wofford College*

*Jacquie R. Kociubuk - Warren-Trumbull County Public Library*

*Gwendolyn N. Weaver*

Join ALA's Office for Diversity, Literacy and Outreach Services and Committee on Literacy for highlights from our key literacy initiatives, the newly-published "Literacy for All: Adult Literacy through Libraries" toolkit and the ALA Literacy Clearinghouse ([literacy.ala.org](http://literacy.ala.org)). These free resources will help you add, expand, and advocate for literacy services at your library. Learn about model library literacy programs, resources from across the Association for serving target populations, and how libraries are helping to increase access and opportunities across multiple literacies.

9. Going Deskless: Moving from Fort Reference to Point-of-Need Service

Sunday, June 23, 2019

2:30 PM - 3:30 PM

Room: Washington Convention Center, 150A

*Hillary Ostlund - Hillsboro Public Library*

In libraries, we've talked for years about getting rid of the reference desk. What if we took it one step further, and got rid of the desk altogether? Join us for a hands-on workshop on how we did just that at the Hillsboro (OR) Public Library, moving to a fully roving model, with changes led by staff at each point along the way.

Participants will take part in some of the same activities we used as part of our transition, touching on design thinking, empathy mapping, and communication and change management strategies to help staff and the public with these changes. We'll share everything from where staff keep their pens, to how staff decided to not use tablets, to where patrons find someone to help them. Come with all of your questions!

10. Are You Going to Tell My Parents?: The Minor's Right to Privacy in the Library

Sunday, June 23, 2019

4:00 PM - 5:00 PM

Room: Washington Convention Center, 152A

*Deborah Caldwell-Stone - American Library Association*

*Helen R. Adams - Antioch University-Seattle*

*Johana Orellana Cabrera - North Richland Hills Library*

*Candice (Wing-yee). Mack - Los Angeles Public Library*

In the United States, minors possess First Amendment rights, which traditionally includes the right to read and receive information anonymously. This means minors have a right to privacy and confidentiality in what they read and view in the library. But for school and public libraries, this has often been a contentious issue. Is a minor mature and responsible enough to have a library card? Should we give parents access to their child's library record so they can pay a fine? Should libraries record and share a minors' internet browsing habit with their parents? Does a 5 year old have the same right to privacy as a 14 year old? And how does Child Online Privacy Protection Act (COPPA) and the Family Educational Rights and Privacy Act (FERPA) impact how libraries deal with minors' privacy?