

MEMORANDUM

TO: Board of Trustees
FROM: Paul Berge
DATE: February 11, 2018
SUBJECT: Foundation Liaison Report

Recent Meetings

The Foundation Board of Directors held its monthly meeting on Thursday, January 25, at 9:30 a.m. They also held a strategic planning fundraising retreat on Thursday, February 8 from 9:00 a.m. to 4:00 p.m.

Donations

The Foundation financial report for January has not yet been distributed.

Regular Monthly Meeting Activities

Meeting discussion items included:

- Reviewed that status of a proposal for state funds for the Heritage Center;
- Reviewed the status of the NCALL loan to the Foundation and the draft ESPL-Accomack County-ESPLF MOU;
- Elected 2018 officers: John Edmonds, Chair; Colette Nelson, President; Jay Davenport, Vice President; Frank Hall, Treasurer; Kitty Hall, Corresponding Secretary; Carol Callander, Recording Secretary.
- Tentatively set the meeting for preparing a strategic fundraising plan for February 8, 2018, and agreed to hire The Clay Christensen Group to facilitate; and
- Discussed a new NEH Challenge Grant application due in March.

Fundraising Strategic Plan Retreat Activities

Twenty-four Directors, Trustees, volunteers, and facilitators participated on 2/8. The draft report is attached. A key decision was that the 2018 Capital Campaign will be held in September as part of the groundbreaking activities.

Next Meeting

The Foundation Board of Directors will meet on Thursday, February 15 at 9:30 a.m. at the Fundraising Office in Onley. In addition, the Foundation will meet with Karen Kollias of NCALL and Mike Rawl of Horizon Associates on Thursday, February 22 at 11:00 a.m.